

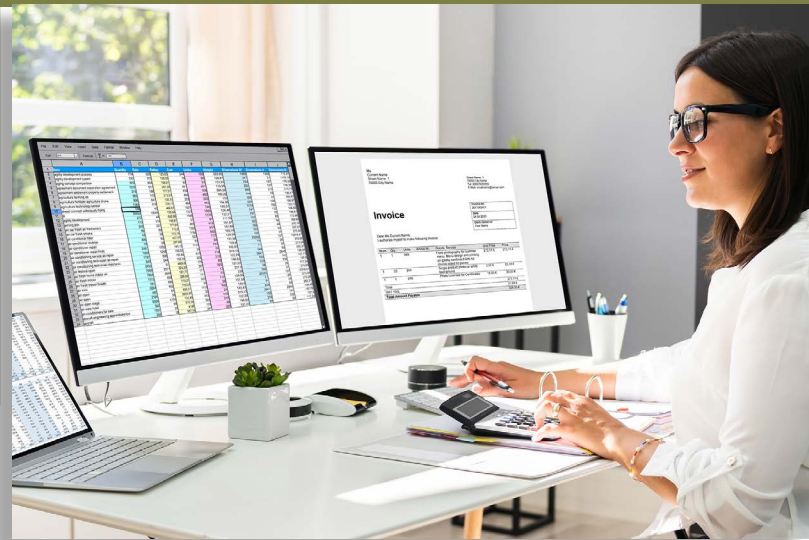
ACCOUNTING/FINANCE

Accounting focuses the day-to-day flow of money in and out of a company institution. Accountants examine, analyze, and interpret accounting records to prepare financial statements, give advice, or audit and evaluate statements prepared by others. Finance occupations involve managing assets and liabilities and plan for future growth. Finance managers plan, direct, or coordinate accounting, investing, banking, insurance, securities, and other financial activities of a branch, office, or department of an establishment



“ Opportunity abounds for entry-level workers. Finance and accounting employers are hiring early-career professionals, providing on-the-job training, and preparing them to be future company leaders.”

– Robert Half 2022 Accounting & Finance Salary Guide



Representative Industry Occupations



Accounting

Office & Billing Clerk	\$ 17.00–33.00 / hr	HS diploma
Tax Preparer	\$ 22.00–33.00 / hr	HS diploma
Accounting Clerk	\$ 20.00–30.00 / hr	AA/AS
Accountant/Auditor	\$ 28.00–40.00 / hr	BA/BS
Financial Manager	\$ 106,080–168,480 / yr	BA/MA



Finance

Financial Clerk	\$ 15.00–24.00 / hr	HS diploma
Financial Analyst	\$ 30.00–43.00 / hr	BA/BS
Finance Manager	\$ 122,720–187,200 / yr	BA/BS
Finance Director	\$ 149,760–307,840 / yr	BA/BS
VP of Finance	\$ 228,800–428,480 / yr	BA/BS
Chief Financial Officer (CFO)	\$ 268,320–750,880 / yr	BA/BS

Career Advisor Corner

Automation is increasing in accounting and finance, so professionals with strong technology skills are in great demand.

Understanding the differences between finance and accounting can help you understand which field you would enjoy working in the most. The education requirements ... are often similar. Daily work experiences ... typically vary.

ACCOUNTING & FINANCE IN THE SAN FRANCISCO BAY AREA

Largest Accounting Firms (2022)

Company	Location	Employees Revenue	
		(Bay Area service professionals)	(company-wide)
Deloitte	San Francisco	3,437	\$ 50.2 billion
EY	San Francisco	2,840	\$ 40.0 billion
Moss Adams	San Francisco	503	\$ 955 million
Armanino	San Ramon	418	\$ 458 million
Frank, Rimerman & Co.	Palo Alto	385	\$ 155 million
BDO USA	San Francisco	375	\$ 11.8 billion
BPM	San Francisco	332	\$ 166 million
RSM US	San Francisco	241	\$ 2.9 billion
Grant Thornton	San Francisco	233	\$ 2.0 billion
Seiler	Redwood City	224	\$ 74 million



“ Eighty-five percent of accounting firms said that they are ‘very’ or ‘somewhat likely’ to let employees work remotely even after the COVID-19 pandemic. ”

– 11 Accounting Trends for 2022:
New Forecasts & What Lies Beyond

Resources

Staffing Agencies

Accountemps (Robert Half)	accountemps.com
Accounting Principals	accountingprincipals.com
Adecco	adeccousa.com
Aerotek	aerotek.com
Kforce	kforce.com
West Valley Staffing	westvalleystaffing.com

Professional Associations

American Accounting Assn.	aaahq.org
American Association of Finance & Accounting	aafa.com
American Payroll Assn.	americanpayroll.org
Accounting & Financial Women's Alliance	afwa.org/silicon-valley
California Assn. of CPAs	calcpa.org

Networking Groups

Silicon Valley Accounting & Finance Professionals
[meetup.com/Silicon-Valley-Accounting-and-Finance-Professionals-Social](https://www.meetup.com/Silicon-Valley-Accounting-and-Finance-Professionals-Social)

Free Training

Accounting Courses
[udemy.com/topic/accounting/free](https://www.udemy.com/topic/accounting/free)

Accounting Courses
[alison.com/courses/accounting](https://www.alison.com/courses/accounting)

Accounting Courses
[accountingcoach.com](https://www.accountingcoach.com)

Financial Accounting Courses
[coursera.org/courses?query=financial%20accounting](https://www.coursera.org/courses?query=financial%20accounting)

Certificates / Training Opportunities

New Future (ACCEL) Serving San Mateo County	https://newfuturesanmateo.com
North Santa Clara County Consortium for Adult Education (NSCCC) Serving Northern Santa Clara County	https://nscadulthood.com/
South Bay Consortium for Adult Education Serving Southern Santa Clara County	https://sbcae.org/

Accounting associations, such as CalCPA, are a particularly good source of information. These associations host events, post industry-specific job listings, and provide educational opportunities. They are a great source of job leads and provide networking opportunities for entry-level to experienced professionals.